



## Apply now – Join the YMCA Marketing Team!

**Role:** Camp Administration & Marketing Intern

**Wage:** \$20.00/hour

**Benefits:** YMCA Membership, paid sick days

**Hours:** Intern Term Position starting May 13<sup>th</sup> – August 28<sup>th</sup>  
35 hours/week

**Location:** YMCA BC- Northern BC

**About the Program:** YMCA BC is a charity working to strengthen the foundations of our community through promoting healthy living, fostering belonging, inclusion, and connection, and helping children, families, and seniors thrive.

### Responsibilities of this role:

- Creating camp documents such as attendance sheets and ensuring the availability of necessary forms.
- Work directly with the camp team to ensure all documents and communications are completed and up to standard.
- Work creatively, build, and execute communication projects to increase social media engagement, tell YMCA stories, and encourage a culture of giving.
- Create engaging content and manage multiple social media pages and platforms.
- Create, record, and edit video and photography campaigns that are in-line with YMCA brand.

### Qualifications:

- Able to produce high-quality work and maintain high attention to detail in a fast-paced, high-demand environment – a strong ability to work within and meet deadlines.
- Strong computer skills with experience in all Microsoft Office applications, **social media platforms, Active Net, and/or Canva** is an asset.
- Strong customer service and communication skills
- Knowledge about working within brand guidelines is an asset.
- Experience in Marketing, Web Design, English, Communications, or Journalism is an asset.
- Innovative, creative, self-motivated, flexible, team oriented.
- Satisfactory Criminal Record and Clear Vulnerable Sector Search.
- Three satisfactory professional references.
- As per the Canada Summer Jobs requirements, applicants must be between 15 and 30 years of age and be a permanent Canadian citizen



## Employment Opportunities

**To apply:** Send a short cover letter and resume to  
Madeleine Ghosh-Logan  
Coordinator, Camp Programs  
[madeleine.ghoshlogan@bc.ymca.ca](mailto:madeleine.ghoshlogan@bc.ymca.ca)

The YMCA thanks all those interested in this position. Only those selected for an interview will be contacted.